

UK & EIC Pavilion at ADIPEC

2-5 November | Abu Dhabi



PODCAST PARTNER PROSPECTUS



Raise your
company
profile



Reach your
target
market



Generate
business
opportunities



Increase
brand
visibility



EIC PODCASTS



The EIC Podcast Series is our **fastest growing promotional platform**, with listener numbers doubling every 8 weeks.

Senior leaders and industry guests will discuss report findings, emerging market trends and practical industry challenges during our ADIPEC Podcast series. Episodes will be **recorded live from the show floor at ADIPEC** in our dedicated Podcast Room, located on the UK Pavilion in Hall 8.

PODCAST SPONSORSHIP

Partnering with the EIC on the ADIPEC Podcast series provides prime logo placement at the **world's biggest energy event**, as well as targeted reach, enhanced credibility and strong engagement through our dedicated marketing channels.

Offering two Podcast Partnership levels, both options include **use of the UK Lounge in Hall 8** during the show, dedicated podcast recordings and **adverts played at the start** of podcast recordings as well as many other profile raising benefits.

DIGITAL REACH

129,000+ Distribution & engagement*

3,500 Annual average listenership

2x every 8 weeks Listener numbers double every 8 weeks as of Feb 2026

*Total distribution includes EIC Newsletter, Spotify, Apple Podcasts, Amazon Music, EIC website and social media channels

PODCAST RECORDING

Do you have a story to tell?

Amplify your brand's reach with a professional Podcast production - Perfect for product launches, report findings or sharing insights and expertise

Format: 20-30 minutes podcast
Interviewer: EIC's CEO Stuart Broadley
Production: EIC will produce and launch the podcast on all major platforms

**£499 for EIC Members,
£999 for all other companies**



PODCAST PARTNER PACKAGES



Partnership Features	Platinum Exclusive	Gold Exclusive
Logo on outside wall of Podcast room, recognising you as a Sponsor	✓	✓
Logo on inside wall of Podcast room, recognising you as a Sponsor	✓	✓
Company video/slides to be played on plasma screen in the Podcast room	✓	✓
Dedicated Podcast episode recording during ADIPEC (20-30 mins)	1	1
Sponsor advertisement to feature on Podcast episode (amount dependent on package option)	9	3
Use of Podcast room for private meeting space during event (timings tbc)	✓	✓
Acknowledgement on EIC Social Media channels	✓	✓
Access to the UK Group Lounge during the show for staff/guests of sponsors choice (worth £2750 each)	2	1
Access to "Meet -the-Buyer" 1-2-1 Meetings in the UK Group Lounge in Hall 8	✓	✓
Acknowledgement as a sponsor in EIC Inside Energy, circulated electronically ahead of the show and distributed during ADIPEC	✓	✓
Tickets to the EIC ADIPEC Tee Off Party on the evening prior to Day 1	2	1
Tickets to the UK Pavilion Networking Reception on the evening of Day 2	2	1
Sponsorship Package Cost - EIC Member	£10,995	£5,995
Sponsorship Package Cost - Non-Member	£21,990	£11,990



Interested in applying for any of the above packages?

CONTACT US

CHARMAINE THOMPSON

Senior Project & Sales Manager, EIC

 +44(0) 7719 064596

 charmaine.thompson@the-eic.com

 www.the-eic.com